



**LUXEMBOURG**  
**TRADE & INVEST**  
EXPAND YOUR BUSINESS



# LUXEMBOURG

Your launch pad for business in Europe



# 10

good reasons  
to choose  
Luxembourg

# Globally connected economy

At the centre of  
the EU market



Luxembourg stands out for its open economy, central European location and highly international workforce. The country is well positioned for business expansion across the EU market.

# Testbed for innovative products

Research  
partnerships,  
full-scale living lab

# 2

With its manageable size, diverse population and openness to innovation, Luxembourg is the ideal testbed for carrying out product localisation, testing and certification for different EU markets

## Pro-business policies

Accessible decision makers supporting innovation

3

Luxembourg is renowned as a secure and reliable hub for cross-border business activities, with a government focused on making it easy for companies, large and small, to thrive.

# Thriving start-up community

Where international  
entrepreneurs are  
seen and valued

# 4

Luxembourg offers an agile environment for international startups seeking European market access. It differentiates itself from other larger hubs by offering personalised support to each startup.

**Reliable  
data hub**

Reliable  
data hub

5

Luxembourg is building a marketplace that combines robust data protection with access to world-class technologies, creating a springboard for data-driven innovation in the European market.

# International talent pool

Skilled,  
multilingual,  
multicultural

6

Luxembourg's international workforce stands out for its language skills and high level of education. This is a significant asset for companies targeting European and global markets.



# Your long-term home

Solid economy,  
stable society



Renowned for its strong financial and economic performance, sustained job creation and social and political stability, Luxembourg provides a favourable environment for businesses.

# Logistics and supply chain hub

Multimodal  
and digital



Luxembourg is a competitive intercontinental logistics hub for value-added logistics activities. The country offers advantages for exports, imports, e-fulfilment and digital supply chain management.

## **Business incentives and support**

Acceleration,  
loans and grants



Companies that establish a sustainable presence in Luxembourg can benefit from public funding programmes for R&D, innovation, startup acceleration and market expansion.

**Great  
place  
to live**

Green, safe  
and fun

10

A truly cosmopolitan country with a long tradition of welcoming residents from abroad, Luxembourg offers an excellent quality of life for both natives and expats.



## How we help

If you are considering opening an office or setting up a global or European headquarters in Luxembourg, our high-quality, complementary support is here to help make your venture a success. Our team of experts and extensive international network will guide you from your initial inquiry to the launch of full-scale operations.

- Insights on Luxembourg business opportunities
- Customised onsite visits
- Luxembourg office space
- Company incorporation in Luxembourg
- Kick-start of your local network
- Luxembourg funding mechanisms and incentives
- European business expansion

Read more



[tradeandinvest.lu/why-luxembourg-top-10-reasons/](https://tradeandinvest.lu/why-luxembourg-top-10-reasons/)

Contact us today



[tradeandinvest.lu/contact-us/](https://tradeandinvest.lu/contact-us/)



**LUXINNOVATION**

#MakingInnovationHappen

**CHAMBER  
OF COMMERCE  
LUXEMBOURG**  
POWERING BUSINESS



THE GOVERNMENT  
OF THE GRAND DUCHY OF LUXEMBOURG

Supported by:



**EUROPEAN UNION**  
European Regional Development Fund

© Luxinnovation, April 2025