



PRESS RELEASE

A NEW PLATFORM FOR THE LUXEMBOURG START-UP ECOSYSTEM

Paris, 14 June 2023 – Luxinnovation launches the Luxembourg start-up platform powered by Dealroom. This database, available on the Startup Luxembourg portal or directly on <http://directory.startupluxembourg.com>, will serve both companies and prospective investors through its real-time data-driven insights about start-up activity and venture trends in Luxembourg.

The new database aims to facilitate connections, improve transparency and increase the visibility of the Luxembourg ecosystem both locally and globally.

This open-access platform is specifically designed to support scaling tech communities, with reliable intelligence and novel insights. The database shines a light on overarching trends and headline figures, and provides detailed data on start-ups, scale-ups and corporates in the country. It covers over 550 technology-based innovative start-ups, investors, accelerators and much more.

Visibility at all levels

Dealroom aggregates data from news, publicly available sources, curated research, growth analytics, user contributions, machine learning and data partnerships to feed its directory.

“This new platform is an important milestone for the Luxembourg ecosystem. Dealroom is internationally renowned (it is already powering more than 70 tech ecosystems in the world) and will enable us to actively promote specific aspects of our ecosystem to an international audience. At the same time, it will provide unique exposure for each of Luxembourg’s start-ups to investors from all over the world,” says Jonas Mercier, Coordinator of Startup Luxembourg.

“The Dealroom platform will be an essential tool for monitoring the development of the start-up ecosystem, which is one of the missions of Luxinnovation. As our ecosystem has reached a certain level of maturity, it is also increasingly important to focus our efforts on promoting it beyond our borders,” adds Luxinnovation’s CEO Sasha Baillie.

Open-access and collaborative data

This new database does not only offer the most detailed picture of the Luxembourg tech scene to date, but is also an ongoing collaborative project.

Start-ups, investors and other ecosystem stakeholders can add their own company and organisation details and enhance their profiles, thereby providing open access to real-time data for the community.

“Dealroom is pleased to support Startup Luxembourg in its mission to bring more transparency and visibility around the Luxembourg startup ecosystem. Combining several data sources, organised within a powerful platform, all the players in the ecosystem will have access to a reliable database that measures the development of the local tech scene,” comments Dealroom’s COO Matthieu Demolin.

Onboarding all Luxembourg founders

A webinar will be held on 22 June to present the platform to all Luxembourg founders and help them familiarise themselves with the platform and how it works, so that they can take full advantage of it to boost their exposure. Registration on <https://events.startupluxembourg.com/startupluxembourg-workshop-for-founders>

More accuracy and transparency in tech and investment industry data will not only improve local ecosystem connectivity, but will also help put the region on the map internationally as a promising new hub for tech and innovation.

Links:

<http://www.startupluxembourg.com/>

<http://directory.startupluxembourg.com/>

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Luxinnovation, the national innovation agency, empowers companies to innovate today to be ready for tomorrow and contributes to the development of the economy as a whole by identifying innovation opportunities and fostering collaborative innovation projects that stimulate the development of a sustainable, competitive, and digital economy.

Set up as an Economic Interest Group, Luxinnovation is supported by the Ministry of the Economy, the Ministry for Higher Education and Research, the Luxembourg Chamber of Commerce, the Luxembourg Chamber of Skilled Crafts and FEDIL – The Voice of Luxembourg’s Industry. www.luxinnovation.lu

Startup Luxembourg is a public initiative financed by the Ministry of the Economy, managed by Luxinnovation, Luxembourg’s national innovation agency, and supported by the national startup ecosystem. Its aim is to reflect the dynamism of the Luxembourg business environment, ideal for startups to settle and grow from the heart of Europe. Startup Luxembourg represents and unifies all the players of the ecosystem that support entrepreneurship and foster innovation.

www.startupluxembourg.com